

Crypto Confetti

2018

Prices  
Newspaper

## Rate card 2018

Crypto Confetti is a free newspaper that covers the entire crypto and blockchain market. The newspaper will be released weekly and will be distributed free and distributed during crypto and blockchain events and congresses throughout Europe. The focus area for 2018 will be on the UK, NL, DE and IT, because most events are organized here. Crypto Confetti is the first physical newspaper, but with a slightly different focus. We do not write about every news item, but we mainly look at what people really want and need to know in order to get ahead in the current market. We also pay attention to in-depth interviews with experts and showcase the luxury associated with Crypto millionaires.

## Target audience

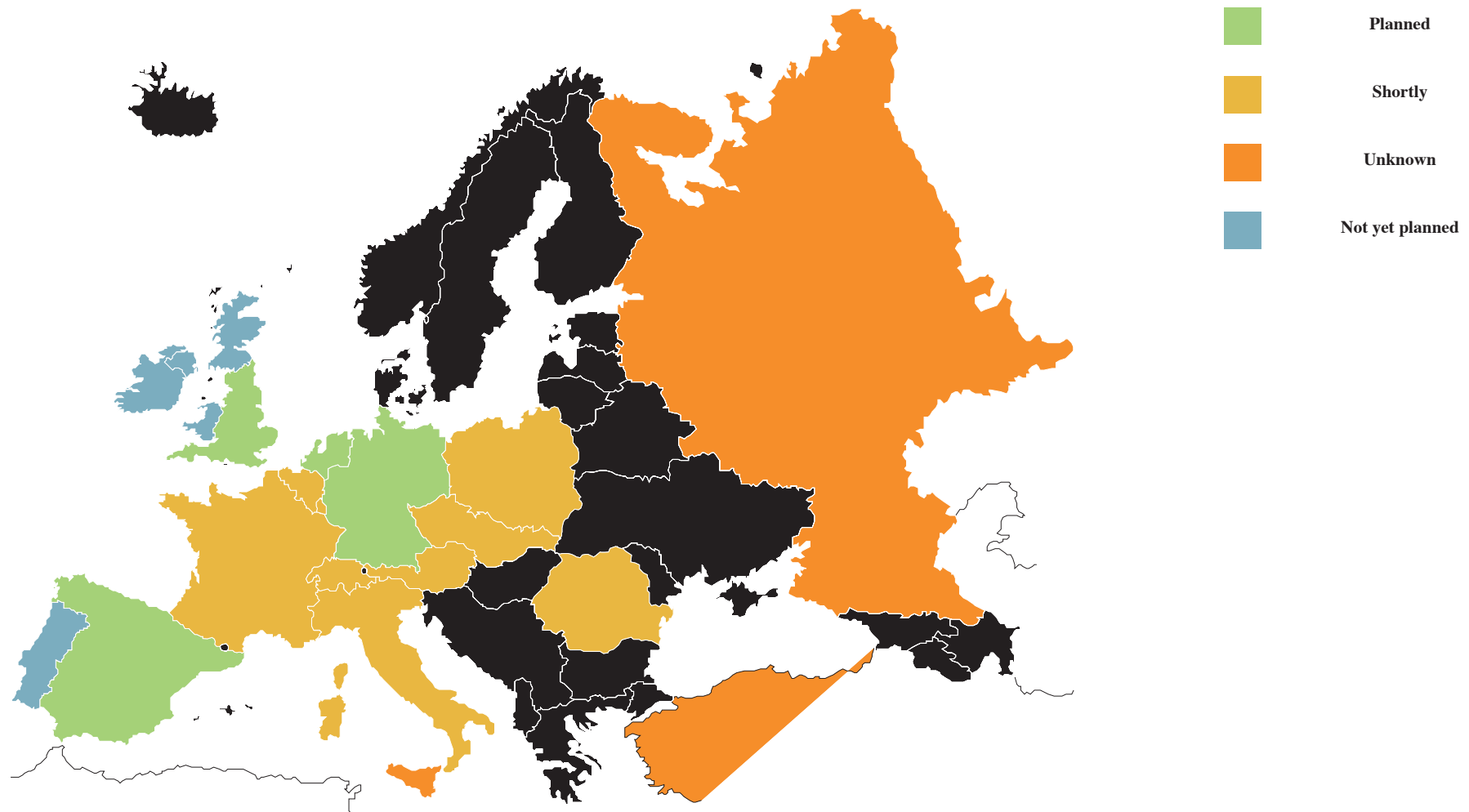
The crypto target group of Crypto Confetti are men and women from 13 years and older who are more than interested in cryptocurrency and blockchain technology. By reading the newspaper Crypto Confetti Noobs are also familiar with the many crypto meanings such as: Wallet, Token, To the moon, Pump & Dump, Ledger, Lambo, Ico, HOLD, FOMO and more.

Unfortunately, online advertising about crypto is becoming increasingly difficult due to blockades of Facebook, Instagram, Google and Mailchimp on crypto-adverts. Do you still want to reach the crypto target group? Then an advertisement in Crypto Confetti is a great solution.

Contact      newspaper@cryptoconfetti.com      +31 (20) 894 6058



# Distribution area europe



*Rates Area 2018, valid until 31 December 2018*

# Ad sizes



159 x 42 mm



213 x 89 mm



182 x 231 mm



356 x 231 mm



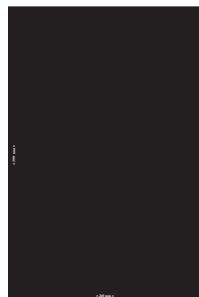
91 x 231 mm



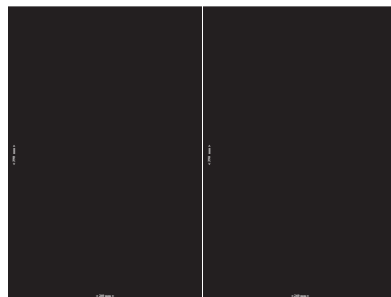
45 x 231 mm



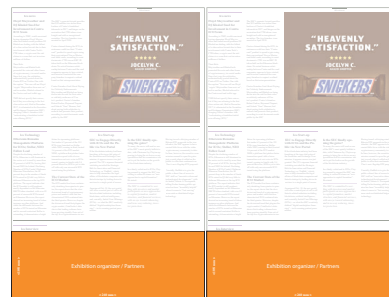
136 x 231 mm



390 x 260 mm



390 x 520 mm



108 x 250 mm  
or 2x 108 x 260 mm



125 x 231 mm



137 x 137 mm

Tariff card 2018, valid until 31 December 2018

# Rates newspaper

$$\text{Base CPM} \times \text{Contacts: Range/1000} \times \text{Format factor} \times \text{Position factor}$$

## Base CPM

Base CPM	€ 29,-	CPM - Cover	€ 30,-
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## Contacts weekly (range / 1000)

Edition	10.000	Contacts	25.000
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## Rates weekly

Code	Page	Format	Advice price	Price per reader
C01A	Cover	390 x 260 mm	€ 3.000,00	€ 0,12
C01A	Cover DU	390 x 520 mm	€ 6.000,00	€ 0,24
P01C	P1	159 x 42 mm	€ 696,00	€ 0,03
P02D	P2	213 x 89 mm	€ 356,70	€ 0,05
P03E	P3	182 x 231 mm	€ 1.305,00	€ 0,05
P04F	P4	356 x 231 mm	€ 826,50	€ 0,03
P05G	P5	356 x 231 mm	€ 2.066,25	€ 0,08
P06H	P6	45 x 231 mm	€ 139,20	€ 0,01
P06I	P6	91 x 231 mm	€ 278,40	€ 0,01
P06J	P6	136 x 231 mm	€ 408,90	€ 0,02
P07K	P7	125 x 231 mm	€ 743,13	€ 0,03
P08L	P8	137 x 137 mm	€ 356,70	€ 0,01
P09R	Cover DU	108 x 520 mm	Partnership	

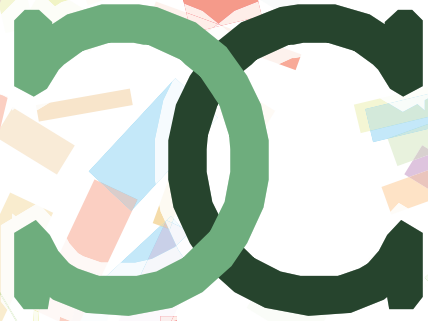
## Format factor

Format	Factor
390 x 260 mm	1
390 x 520 mm	2
159 x 42 mm	0,24
213 x 89 mm	0,41
182 x 231 mm	0,60
356 x 231 mm	0,95
356 x 231 mm	0,95
45 x 231 mm	0,16
91 x 231 mm	0,32
136 x 231 mm	0,47
125 x 231 mm	0,41
137 x 137 mm	0,41

## Position factor

Position	Factor
Front page	4
Page 2	1,2
Page 3	3
Page 4	1,2
Page 5	3
Page 6	1,2
Page 7	2,5
Back page	1,2

The General Advertising Terms and Conditions of Crypto Confetti apply to this rate card. See [www.cryptoconfetti.com/general-conditions](http://www.cryptoconfetti.com/general-conditions).



# Crypto Confetti

See you soon!

Crypto Confetti

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